



Preliminary Program

THURSDAY, OCTOBER 8

9:00 - 10:00 OPENING CEREMONY

Participants:

- Claus Wünschmann
- Jose Maria Bermudez
- Andres Manuel Lopez Obrador (Guest)

10:00 - 11:45 FIRST PLENARY SESSION

"Political and Economic Situation"

Coordinator: Jose Carlos Pons

- How to sail in the 4T
Jose Adolfo Ibinarriaga Aragón
Director of Instituto Artes y Oficios en Comunicacion
- Analysis of the global political and economic situation
Jorge Guajardo
Senior Director McLarty and Ex - Ambassador of Mexico in China

11:45 - 12:15 BREAK

12:15 - 14:00 SECOND PLENARY SESSION

"Sustainability"

Coordinator: Fernando Hernandez

- Actions taken by Clariant in sustainability and their benefits
Martin Vollmer
Clariant International Ltd.
- Actions taken by Indorama Ventures in sustainability and their benefits
Prabhushankar Srinivasan
Indorama Ventures PCL
- Actions developed by CEMEX
Vicente Saiso
CEMEX

Trends / Regulations

FRIDAY, OCTOBER 9

9:00 - 9:30

Participation of the Chancellor Marcelo Ebrard (Guest)

9:30 - 11:15 THIRD PLENARY SESSION

"Factors that Impact in the Competitiveness of Mexico and its Companies"

Coordinator: Claudia Marquez

- Economic Situation and necessary Actions to increase the Competitiveness of Mexico
Jose Angel Gurria (Guest)
Secretary-General of the Organisation for Economic Co-operation and Development (OECD)
- Mexico's Competitiveness for the New Reality in the way of Operating post COVID
Valeria Moy
Mexican Institute of Competitiveness
- Factors that Impact in the Competitiveness of Mexico and its Companies
Luis de la Calle
CMM General Director

11:15 - 11:45 BREAK

11:45 - 13:30 FOURTH PLENARY SESSION

"Energy"

Coordinators: Stefan Lepecki Edmundo Rodarte

- Energy market situation
- Commodity and energy supply
- Electric energy / Renewable

13:30 - 14:30 CLOSING CEREMONY

Tobias Dratt BASF President for North America Jose Maria Bermudez

FORMAT

Attendees: 100% virtual

SPONSORS



INVESTMENT:
UNTIL SEPTEMBER 18:
AFTER SEPTEMBER 18:

MEMBERS:
\$ 5,100.00
\$ 5,800.00
+ 16 % VAT

NON-MEMBERS:
\$ 5,800.00
\$ 6,650.00

PRICE IN DOLLARS:
300 MÁS IVA
(NO PROMOTION
BEFORE SEPTEMBER 18)

CANCELLATION POLICYS:
ANIQ WILL REFUND 100 PERCENT OF THE PAYMENT MADE WHEN
CANCELLATION IS MADE BEFORE OCTOBER 1st. AFTER THIS DATE
THE REFUND WILL NOT PROCEED

INFORMATION: MARYCARMEN GONZÁLEZ V.
TELS. 5230 5100 5230 5142 5230 5152
mvaldivia@aniq.org.mx

PAYPAL PAYMENT

ASOCIACIÓN NACIONAL DE LA INDUSTRIA QUÍMICA, A.C.